



Giuria Effie Awards Italy 2021

Round One

Presidente della giuria

GRAZIANA PASQUALOTTO - OMINICOM MEDIA GROUP

LUIGI ACCORDINO - Head of Strategy VMLY&R Italy

ANDREA ANDREUTTI - Head of Digital Platforms and E-commerce Operations SAMSUNG

DAVIDE BALDI - Ceo & Founder DUDE

FRANCESCO BELLOMO - Market Research & Consumer Insights Manager HAIER EUROPE

JACOPO BORDIN - Head of Strategy & Growth GREY

SILVIA BROGGI - MarTech & International Marketing Director PUBLITALIA '80 - Divisione AdTech & Business Development

CARMELO CADILI - Partner & Chief Strategy Officer COMUNICO

STEFANO CAPRARO - Ceo & Founder THIS IS IDEAL

ROMINA CASTELLETTI - Marketing Manager BERLUCCHI

GAETANO DE MARCO - Executive Strategy Director CAFFEINA

SERENA DI BRUNO - Executive Creative Director DLVBDDO

EVI DIMITRAKAKI - Area media manager Italy Greece MONDELEZ

MAURO FRANTELLIZZI - Direttore Marketing BU GALBANI CHEESE (Gruppo LACTALIS ITALIA)

MATTEO GIARRIZZO - Head of Media Italia, Grecia e Cipro HENKEL

ENRICO GIROTTI - Strategy & Business Development Director INITIATIVE

ROSSELLA GRATTAGLIANO - Marketing manager FATER

FRANCESCO GUERRERA - Chief Creative Officer DIFFERENT

LUCIO LAMBERTI - Professore di Marketing MIP-POLITECNICO DI MILANO

LEONARDO LAMBERTINI - Direttore centrale Marketing Italia ed estero VALSOIA

GIOVANNI LANZAROTTI - Chief Strategy Officer MCCANN WORLDGROUP

ALBERTO MATTIACCI - Professore Ordinario di Economia e Gestione delle Imprese UNIVERSITÀ LA SAPIENZA

MAURO MIGLIORANZI - Founder e CEO di COO'EE ITALIA

MARIA CARMELA OSTILIO - Associate Professor of Practice - Core Faculty SDA BOCCONI SCHOOL OF MANAGEMENT

VIRGINIA PALLAVICINI - Client Business Partner NIELSEN

DAVIDE QUATTRO - Marketing Insights & Operations Manager GRUPPO MONTENEGRO

ALBERTO RASELLI - Media & Communication Manager BAULI GROUP

STEFANIA ROMENTI - Professore associato di Strategic communication IULM e President Elect di EUPRERA

STEFANIA SAVONA - Communication and brand director LEROY MERLIN

ANDREA SCROCCARO - Responsabile Comunicazione MIELE ITALIA

ENRICA SEREGNI - Head of media DANONE

ROSELLA SERRA - Advertising Industry Relations Italy GOOGLE

FEDERICA SETTI - Chief Research Officer, Research&Insight GROUP M

CATERINA TONINI - CEO e membro del CdA HAVAS PR MILANO

CONSTANTJIN VEREECKEN - Managing Director WebADS

ANDREA ZIELLA - Head of Marketing and Digital MATTEL ITALY